Touchstone 2018-19 Awards

Information about Touchstone and the STC competitions follows the list of this year’s awards, which are at the levels of Distinguished, Excellence, and Merit.

**Distinguished**

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience.

**HP Notebook Accessories Flyer**

Hewlett-Packard

Lisa Harlan  Jamie West  Valerie Krohn
Natalie Hunter

**Loring S35 Assembly and Installation Guide**

Loring

Chris Muntzer  Rebecca Firestone

**Quick Start: Einstein Analytics Learning Map**

Salesforce

Phil Choi  Karen Quastler  Katherine Augustus
Paul Son  Raymon Sutedjo-The

**Supporting MiFID II Regulations**

SS&C Advent

Timothy L. Schuman  Coleen Dalton  Kayla Kinnaman
Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws.

**BD FACS Melody™ System Quick Reference Guide**
BD Biosciences
Melissa Hancock

**HP EliteBook 850 G5 Notebook PC Part Replacement Instructions**
Hewlett-Packard
David Vasek Sheri Ahlhardt Ken Rood

**HP Spectre Folio 13 Convertible PC Quick Start Poster**
Hewlett-Packard
Lisa Harlan Brenda Pereira Bonnie Schmidt
Valerie Krohn

**The Language of Cybersecurity**
Maria Antonieta Flores

**Solutions from Oracle**
Oracle
Don Biasotti Gururaj BS Sean Curley
Deborah Steiner

**Lightning Experience for Salesforce Classic Users Trailhead**
Salesforce
Tammy Rahn Karena O’Riordan Christina Johnson
Alicia Williams Michelle Sharron

**Share CRM Data with Your Partners Trailhead Project and Help**
Salesforce
Mersedeh Jorjani Fabrice Talbot Ran Lee
Accounts & Contacts for Lightning Experience Trailhead
Salesforce
Erin Wagner Tidwell

Salesforce Developer Blog: Streaming Event and Change Data Capture Posts
Salesforce
Katia Hage Kevin Poorman Karen Datangel

Einstein Bots Basics Trailhead
Salesforce
Gavin Austin Jacqueline Volin

External Services Trailhead
Salesforce
Gina Blednyh

SAP HANA Text Analysis Language Reference Guide
SAP
Guy K. Haas
Merit

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws, but it still applies technical communication principles in a highly proficient manner.

**HP EliteBook 735 G5 Notebook PC Maintenance and Service Guide**

Hewlett-Packard

David Vasek  Sheri Ahlhardt

**HP ZBook x2 Detachable Workstation Quick Start Poster**

Hewlett-Packard

Lisa Harlan  Brenda Pereira  Bonnie Schmidt

Valerie Krohn

**Loring S35 Pre-Installation Guide**

Loring

Chris Muntzer  Rebecca Firestone

**Service Cloud Agent Productivity Trailhead**

Salesforce

Alicia Williams

**Quick Start: Einstein Prediction Builder Trailhead Project**

Salesforce

Lori Sanders  Marco Casalaina

**Tamale iPhone Quick Reference**

SS&C Advent

Kira Petersons
The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

**Judges**

The following people evaluated the entries: Nicki Davis, Rebecca Firestone, Patrick Lufkin, Michelle Lynch, Sophia Marx, Joy Montgomery, Chris Muntzer, Gale Naylor, Bruce Poropat.

**Volunteers**

The following people volunteered in non-judging roles: Nicki Davis, Guy Haas, Joe Humbert, Patrick Lufkin, Richard Mateosian, Gale Naylor.

**Donors**

Touchstone thanks the following donors for contributing valuable door prizes: Adobe Systems, Balsamiq, Syncro Soft, and University of Chicago Press. We appreciate their support of the technical communication profession.

**Platinum Sponsor**

Touchstone thanks our platinum sponsor, Adobe Systems, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event. We appreciate Adobe’s support of the technical communication profession.