Touchstone 2016-17 Awards

Information about Touchstone and the STC competitions follows the list of this year’s awards, which are at the levels of Distinguished, Excellence, and Merit.

Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience. We submit winners in the Distinguished category to the International Summit Awards competition, where they compete with entries from around the world.

Wiring the Tesla Powerwall

Solar City

Todd Kaiser  
Jerald Reodica  
Brett Millar  
Charlie St. Clair  
Mariano Josue-Snellen

Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws. Winners in this category are eligible to enter the International Summit Awards competition.

REST API Reference for Oracle Mobile Cloud Service

Oracle

Chris Kutler

Salesforce Industries REST API

Salesforce

Mike Jacobsen
**Salesforce AppExchange Basics Trailhead Module**
Salesforce  
John Geyer  
Spencer McCall

**Salesforce Lightning Components Basics Trailhead Module**
Salesforce  
Michael Alderete

**Salesforce Fireside Chat Posters**
Salesforce  
Alex Dimitropoulos

**Merit**
The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws but it still applies technical communication principles in a highly proficient manner.

**Ask the Problem Lady**
Rebecca Firestone

**Autodesk CFD Product Help**
Autodesk  
Len Whitehead

**Semblance User Manual**
Chevron  
Liz Miller

**REST API for Oracle Java Cloud Service**
Oracle  
Poh Lee Tan  
Deborah Steiner  
Lyz Lynch  
Nagavalli Pataballa
**Oracle Cloud Developer Solutions**
Oracle
Josh Stanley    Cristian Perez    Julio Tinajero
Ben Cisneros    Jennifer Waywell

**Salesforce Data Quality Trailhead Module**
Salesforce
Michael Kabran

**Salesforce Custom Metadata Types Trailhead Module**
Salesforce
Justine Heritage

**Salesforce Build a Battle Station App Trailhead Project**
Salesforce
Jeff Douglas

**Salesforce Relate a Single Contact to Multiple Accounts Video**
Salesforce
Jillian West    Jeremy Bivins

**Salesforce Evaluate and Roll Out Lightning Experience for Your Org Help Set**
Salesforce
Tammy Rahn

**Salesforce Backup and Restore Essentials Blog Series**
Salesforce
Dave Jacowitz    Dan Yu    Steve Anderson
Daisuke Kawamoto    Sovan Bin    Pete Reed
Julien Leclercq
Touchstone

The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

Touchstone is one of a network of local competitions that produce the contenders for the STC International Summit Awards. Distinguished entries from Touchstone automatically advance to the international competition. Winners at the level of Excellence are also eligible to enter the international competition. STC announces the winners of the Summit Awards at its annual conference.

Judges

The following people evaluated the entries: Rebecca Firestone, Melissa Kulm, Patrick Lufkin, Michelle Lynch, Lori Meyer, Joy Montgomery, Chris Muntzer, Bruce Poropat, Prescott Williams.

Volunteers

The following people volunteered in non-judging roles: Guy Haas, Joe Humbert, Patrick Lufkin, Richard Mateosian.

Donors

Touchstone thanks the following donors for contributing valuable door prizes: Adobe, Balsamiq, MadCap Software, Syncro Soft, TechSmith, and WritersUA. We appreciate their support of the technical communication profession.

Platinum Sponsors

Touchstone thanks our platinum sponsor, Adobe Systems, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event. We appreciate Adobe’s support of the technical communication profession.