Touchstone 2014-15 Awards

Information about Touchstone and the STC competitions follows the list of this year’s awards, which are at the levels of Distinguished, Excellence, and Merit.

Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience. We submit winners in the Distinguished category to the International Summit Awards competition, where they compete with entries from around the world.

Autodesk Flow Design Help
Autodesk
Len Whitehead

Sales Trial Walkthrough
Salesforce
Geri Rebstock

Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws. Winners in this category are eligible to enter the International Summit Awards competition.

NC4000H3 1 GHz Ultra-High Output Fiber Deep Node
Aurora
Jacob Lambers    Ed Kopakowski    Michael McWilliams

HT3300H Double Density 1310 nm Transmitters
Aurora
Vince Swanson    Ed Kopakowski    Greg Heath
Clorox Patent Wall
Clorox
Russ Bell  Rich Uriarte  Dave Scheuing
Bill Smith  John Jamieson  John C. Morrison
Scot Herbst  Todd Lyon

RAD Studio XE7 Online Help and Docwiki
Embarcadero Technologies
Kris Houser  Masahiro Arai  Ken Masuyama
Carolina Garcia  Sara Hernandez  Alexey Chursin
Andrey Kuchukov  Adrian Chaves  Maria Canto
Monica Ballesta  Simona Craciun

Release Management Video Series
Salesforce
Caragh Smyth

Tips for Rolling Out Chatter
Salesforce
Sabine Bennett  Michelle Sharron  Spencer McCall

Mobile SDK Development Guide
Salesforce
Richard Whitley

ZS Peak Installation Manual
Zep Solar
Rebecca Firestone  Geoff Fedoroff  Nick Cohon
Trevor Guthrie
Merit

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws but it still applies technical communication principles in a highly proficient manner.

**HiveBook: Aerohive Access Points**

Aerohive Networks

Joe Fraher

**Autodesk Moldflow Adviser Help 2015**

Autodesk

Ian Albon Andrea Heckenberg

**Insufficient Privileges Workflow Aid**

Salesforce

Spencer McCall

**Salesforce1 Mobile App Developer Guide**

Salesforce

Michelle Chapman-Thurber Dianne Siebold
Samantha Ready Samantha Reynard Michael Alderete

**Flow Designer Workbook**

Salesforce

John Geyer Samantha Reynard

**ZS Beam Installation Manual**

Zep Solar

Bonnie Kim Geoff Fedoroff Nick Cohon
Trevor Guthrie
Touchstone

The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

Touchstone is one of a network of local competitions that produce the contenders for the STC International Summit Awards. Distinguished entries from Touchstone automatically advance to the international competition. Winners at the level of Excellence are also eligible to enter the international competition. STC announces the winners of the Summit Awards at its annual conference.

Judges

The following people evaluated the entries: Mysti Berry, Rebecca Firestone, Maria Antonieta (Tonie) Flores, Patrick Lufkin, Lori Meyers, Joy Montgomery, Melissa Kulm, Bruce Poropat, and Prescott Williams.

Volunteers

The following people volunteered in non-judging roles: Guy Haas, Judith Herr, Misty Herr, Joe Humbert, Patrick Lufkin, and Richard Mateosian.

Gold Sponsors

Touchstone thanks our gold sponsors, Balsamiq, MadCap Software, Techsmith, and University of Chicago Press for valuable software packages to use as door prizes. We appreciate their support of the technical communication profession.

Platinum Sponsor

Touchstone thanks our platinum sponsor, Adobe Systems, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event and for a copy of Adobe Technical Communication Suite 5 to use as a door prize. We appreciate Adobe’s support of the technical communication profession.