

# Touchstone 2013-14 Awards

The Northern California chapters of the Society for Technical Communication (STC) sponsor an annual technical communication competition. Some entries from this competition advance to the STC International Summit Awards.

## Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience. We submit winners in the Distinguished category to the International Summit Awards competition, where they compete with entries from around the world.

### ***Preventing Serious Injuries and Fatalities Field Guide***

Chevron

**Liz Miller**  
**Victoria Merkel**

**Virginia Yi**  
**Kelly Doughty**

**Wai Tu**

### ***Sonoma Medicine***

Sonoma County Medical Association

**Steve Osborn**  
**SCMA Editorial Board**

**Linda McLaughlin**

**Rachel Pandolfi**

## Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws. Winners in this category are eligible to enter the International Summit Awards competition.

### ***Moxy Help***

Advent

**Kira Petersons**

**Tim Schuman**

**John Biasatti**

### ***Opti-Trace EMS Element Management Software Version 7.07.13—Installation and User Guide***

Aurora

**Fred Wickersham**

**Janardhan Gottipati**

**Nageswara Gokanakonda**

## ***HT3541H Double Density Full Spectrum DWDM Transmitters— Installation and Activation Guide***

Aurora

Vince Swanson

Ed Kopakowski

Greg Heath

## ***Blood Pressure Monitor User Guide***

Bosch

Josie Greaney

Marco Lean

Michael Christianson

## ***ZS Span Installation Manual***

Zep Solar

Rebecca Firestone

Ian Capsuto

Albert Tien

## **Merit**

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws but it still applies technical communication principles in a highly proficient manner.

## ***MOSAIQ 2.50 Framework Training Module***

Elekta

Nathaniel Lim

## ***SupportPlus Portal eLearning Course***

Elekta

Raf Adame

## ***SPARC M5-32 Server Quick Service Guide***

Oracle

Dany Galgani

Dan Brougher

Dan Dodobara

Linda Wiesner

## ***StorageTek SL150 Modular Tape Library Base Module (Module 1) Quick Setup***

Oracle

Jeff Ramsey

Matthew Woodbury

Don Manes

## ***Oracle® Fusion Middleware Installing and Configuring Oracle WebCenter Content***

Oracle

Bonnie Vaughan

## ***Salesforce Analytics Video Library***

Salesforce

Ted Kuster

Mrina Natarjan

Michelle Sharron

## ***ZS Span Grounding and Bonding***

Zep Solar

Rebecca Firestone

Nate Coleman

Albert Tien

## ***ZS Comp Quick Start Guide***

Zep Solar

Rebecca Firestone

Ian Capsuto

Albert Tien

## ***Zep Compatible M215-Z Installation Manual***

Zep Solar

Rebecca Firestone

Ian Capsuto

# Judges

The following people evaluated the entries: **Gwendolynne Barr, Rebecca Firestone, Gillian Flato, Sushruti Karthik, Ed Kopakowski, Michael Meyer, Joy Montgomery, Chris Muntzer, Bruce Poropat, Frank Ripp, Vince Swanson, and Prescott Williams**

# Volunteers

The following people volunteered in non-judging roles: **Guy Haas, Judith Herr, Misty Herr, Joe Humbert, Patrick Lufkin, and Richard Mateosian**

# Gold Sponsors

Touchstone thanks our gold sponsors, **Doc-to-Help, MadCap Software, Syncro Soft, the Intelligent Content Conference, and University of Chicago Press** for valuable software packages to use as door prizes. We appreciate their support of the technical communication profession.

# Platinum Sponsor Adobe Systems

Touchstone thanks our platinum sponsor, Adobe Systems, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event and for a copy of Technical Communication Suite 4 to use as a door prize. We appreciate Adobe's support of the technical communication profession.